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SAP Grows U.S. Channel Partner Network to Serve Small Businesses and Midsize Companies

New Partners, Increased Geographic Coverage and New Solutions Highlight SAP Americas' 2007 Summer Partner Summit

WASHINGTON, July 30 /PRNewswire-FirstCall

Continuing to build its partner channel to deliver business management solutions to midsize companies and small businesses, SAP America Inc., a subsidiary of SAP AG (NYSE: SAP), today announced the introduction of seven new SAP(R) All-in-One value-added resellers (VARs), 26 new SAP(R) Business One partners and expanded coverage for nine existing SAP Business One partners serving customers across the United States.

The new and expanded partnerships allow SAP to better meet the evolving business needs and vertical industry requirements of its rapidly growing base of midsize and small customers. The announcement was made at SAP Americas' 2007 Summer Partner Summit, being held July 30-31, in Washington, D.C., where SAP also showcased new SAP All-in-One partner solutions and the latest version of SAP Business One, which provides new and enhanced tools to help small businesses grow.

"Small businesses require business management solutions that help to manage growth through quick implementations, seamless integration between departments and improved insight into expanding operations" explained **James Karl, CEO, Yarrow Bay Software Group, Seattle, Washington**. "With SAP Business One, we offer our clients a powerful, fully integrated and user-friendly business management solution that provides increased process control across all operations for quick adoption by front- and back-office business users."

SAP Business One and SAP All-in-One solutions are designed to suit the needs of today's small businesses and midsize companies, respectively, supporting growing organizations across all industries through quick implementations, affordable pricing and flexible process alignment. By joining SAP(R) PartnerEdge(TM), a global framework providing partners with the resources and support to successfully deliver SAP solutions, members of the SAP partner channel receive training, solution development tools, market expansion resources and innovative solution collaboration opportunities. SAP PartnerEdge recognizes and rewards partners of all sizes for not only sales success, but capacity-building activities such as sales training, solution development and customer reference activity, providing all partners with

the appropriate tools to better serve their customers.

The updated SAP Business One application streamlines small business processes with simplified and automated reconciliation, delivers an instant view of the entire business with a single intuitive, Microsoft Excel-based reporting tool, delivers secure information with single-click .pdf printing, and allows small businesses to control business operations through increased flexibility and enhanced accounting and financials. In 2007, SAP has increased its market coverage and ability to serve small businesses with SAP Business One by signing 26 new partners and supporting the expansion of nine partners into 11 new markets.

Among the new SAP Business One partners, SAP welcomed:

-- Advanced Business Software Corp. of Savannah, Georgia supports small and midsize business (SMB) software implementations with a specialty in accounting processes.

-- Advanced Systems Group of Tulsa, Oklahoma combines leading technology tools and best-in-class business practices to improve profitability for distributors, manufacturers and services companies within a multi-state area.

-- Advent Global Solutions of Houston, Texas is a leading SAP global services consulting firm and provider of SAP(R) Business Suite applications, offering technical upgrade support, application virtualization and business process management for best-in-class on-premise, offshore and remote consulting solutions.

-- Clients First Business Solutions of Birmingham, Alabama provides enterprise software implementation expertise throughout Texas, Alabama and Ohio.

-- VSS LLC of Ridgeland, Mississippi provides expertise in SMB implementations in the southeast, mid-Atlantic and northeast United States across a broad range of industries, including retail, automotive suppliers, financial services, manufacturing, distribution and professional services.

-- Yarrow Bay Software Group of Seattle, Washington combines an integrated, online business management solution delivering financial, accounting, production and customer relationship management (CRM) capabilities through an intuitive user interface for employee ease-of-use with qualified client-site software integration and project management professional services.

"The addition of these new SAP partners and enhancements to our solution portfolio provide the right touch to small businesses and midsize companies," said **Michael Sotnick, senior vice president, Small and Midsize Enterprises, SAP America Inc.** "SAP PartnerEdge creates an open dialogue and support framework among ISVs, VARs and SAP to ensure that we identify and address market opportunities with proven solutions providing optimum customer value."

About SAP

SAP is the world's leading provider of business software*. Today, more than 41,200 customers in more than 120 countries run SAP(R) applications from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations. Powered by the SAP NetWeaver(R) platform to drive innovation and enable business change, SAP software helps enterprises of all sizes around the world improve customer relationships, enhance partner collaboration and create efficiencies across their supply chains and business operations. SAP solution portfolios support the unique business processes of more than 25 industries, including high tech, retail, financial services, healthcare and the public sector. With subsidiaries in more than 50 countries, the company is listed on several exchanges, including the Frankfurt stock exchange and NYSE under the symbol "SAP." (Additional information at < <http://www.sap.com> >)

(*) SAP defines business software as comprising enterprise resource planning and related applications such as supply chain management, customer relationship management, product life-cycle management and supplier relationship management.

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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